



Media Contacts:

Diana Nelson
Black Fly Media
O: 978-985-9993

Nicole Mahoney
Break the Ice Media
C: 585-451-0050

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**Flagpole of Freedom Park Seeks To Bring Americans Together
and Celebrate Country's 250 Year History of Service**

Will Feature World's Tallest Flagpole Flying Largest US Flag

COLUMBIA FALLS, Maine – The founder of *Wreaths Across America*, Morrill Worcester, and his sons Mike and Rob, today unveiled *Flagpole of Freedom Park*.

A new kind of destination set to open for America's 250th birthday on July 4th, 2026, Flagpole of Freedom Park will be located on 2,500 acres in Columbia Falls and will become the **only place in the nation** to honor all +/-24 million deceased veterans that have served this country since the Revolutionary War. Standing taller than the Empire State Building, the flagpole will fly the largest American flag ever flown, symbolizing the commitment and sacrifice veterans make to protect America's freedom. The Park will also humanize key events that have shaped American history with six living history museums, immersive tech-driven exhibits and a 4,000-seat venue for live performances.

Flagpole of Freedom Park is a purpose-driven, for-profit business supported by private investment with the mission of building apolitical unity and pride for America. While *Wreaths Across America* inspired the founders to create this new project, the organization is not involved in the ownership, fundraising or operations of the new development. Founders Morrill, Rob and Mike Worcester have created an organization that the public can get personally involved in and be an active participant in making history happen.

"Almost every family in the United States will be connected to this Park in some way. We want to bring Americans together, remind them of the centuries of sacrifice made to protect our freedom, and unite a divided America," founder Morrill Worcester shared.

"My whole life has been dedicated to supporting veterans. I am proud of my country and honored to be creating this Park, which will serve as an important tribute to our history," Rob Worcester explained.

After decades of honoring veterans through a variety of veteran-based activities, the Worcester's' new project endeavors to be the "most patriotic destination in America." Mike Worcester said, "We want visitors to feel pride for this country. Our goal is to humanize history and remind people that our flag is a symbol of what the men and women of America fought for," Worcester added.

A Commitment to Patriotism

Over the last 12 months, many of nation's largest military and veteran-based organizations have pledged their support and endorsed this project.

“History is lost unless we tell it, to have a place where it comes to life, and to share stories of the men and women who have served is tremendous,” said Phyllis Wilson, CW5, U.S. Army (Retired), President Military Women’s Memorial.

What excited CW4 (Ret) Jack DuTeil, President of The Military Coalition, is the idea of a place where he could take his children and grandchildren to teach them American history, adding that “if kids have fun learning, they will remember the history. And that’s why I think it’s so important.”

There are an estimated 18 million living veterans in the United States, with 1.4 million currently serving in active-duty.

“This is something we can all rally behind. It’s not divisive. There are no parties, it really is just the symbol of unification,” stated Cathleen Pearl, Executive Director of the Military Women’s Memorial.

Tricia Thurston, Navy Veteran, Officer of Americanism for Maine’s American Legion believes this Park will guarantee no veteran is forgotten, adding that “this project is so impressive, it seems impossible. It puts Maine on the map as one of the most veteran-rich states in America.”

“Washington County is fortunate to have such a national treasure in our backyard,” said Chris Gardner, Chair of the Washington County Commissioners. “Plans for this Park celebrate the character of this county without changing it – it will truly fit into the fabric of our community,” Gardner added.

An Economic Investment in Maine

Washington County is one of the most economically challenged in the State of Maine and has experienced a population decline for the last several decades. Due to an aging population and a lack of available jobs to attract young people, the County lost 1,761 residents between the 2010 and 2020 Census, roughly a 5-percent population decline.

“We need a solution to reverse these trends or Washington County’s young people will continue to leave in search of meaningful work,” Washington County Senator Marianne Moore (R) said. “Flagpole of Freedom Park not only will honor our veteran-rich heritage but will create abundant opportunities for our area to thrive,” Senator Moore added.

The Maine State Chamber of Commerce has voiced support for the Flagpole of Freedom project adding that it will positively impact Maine’s overall economy. President and CEO Dana Connors says, “the direct and indirect economic impact will be significant, particularly as Maine looks to expand year-round tourism opportunities and build Maine’s workforce.” Representing Maine’s largest industry, the Maine Tourism Association’s CEO Tony Cameron agrees, “something of this scale should bring many good paying jobs to the region.”

At full build out, there will be an estimated 8,000 year-round jobs created and operations from the Park will produce an estimated \$27M in annual tax revenue.

The Design of the Flagpole of Freedom Park

The project is currently in the planning and pre-construction phase but has been in the active planning and discovery phase for nearly three years. A roster of specialized engineers, architects, master planners, landscape architects, estimators, 3D visualization designers and communications strategists have been performing exhaustive due diligence for every aspect of the Park. The Park’s plan is carefully laid out within a master plan led by WBRC and Fathom Studio that maps architectural designs,

environmental impacts, sustainability goals, and visualizes the Park through 3D visualizations and virtual fly-throughs.

“I cannot begin to express how gratifying it has been for our team to marry the Worcester’s balsam fir farm with a park that will honor the memory of every single veteran who has served our country,” says Rob Frank, Senior Principal and CBDO with WBRC inc., a 120+ year -old design firm with offices in Bangor and Portland, who along with VHB and other Maine-based consulting firms will complete the park’s Building Design, Land Use, and Environmental Permitting efforts.

Given the height of the Flagpole, which will stand 1,461 feet, a specialized team of structural engineers is required for the design and build. The developers have retained internationally recognized LeMessurier, a firm who has an established reputation for imaginatively collaborating with visionary owners to design unique and complex structures to complete the work. “We are honored to bring this idea to life – the world’s tallest flagpole will memorialize our veterans and experiences for future generations to come,” said Greg Shreve, President.

How Americans Can Help “Make History”

The estimated cost to build the first phase of Flagpole of Freedom Park is \$1 billion dollars. The capital program *Operation Make History* will activate several funding opportunities including private investment, Park Founderships and corporate partnerships. Park Founders will gain lifelong access through the purchase of Founderships ranging from \$660-\$1,800. A 10% discount will be given to Uniformed Service Members, Veterans, and their immediate families. The majority of capital will be realized through the Foundership program within twelve months from launch.

Phase one of the Flagpole of Freedom Park will open and be dedicated to America on July 4, 2026 – the country’s 250th birthday.

For visual assets, please visit [here](#).

To see the park overview video visit [here](#).

The Flagpole of Freedom Park will hold a national public launch Wednesday, March 30, 2022, at 7 pm. EST. To learn more about the Flagpole of Freedom Park, visit <https://www.flagpoleoffreedom.com/>

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About Flagpole of Freedom Park

Flagpole of Freedom Park is an apolitical project 12 years in the making. The 2,500-acre park will become the only place in the nation to honor all 24 million deceased veterans that have served our country since the Revolutionary War in one single location. Standing taller than the Empire State Building, the Park will fly the world’s largest American flag from the tallest flagpole in the world, symbolizing the commitment and sacrifice veterans make to protect America’s freedom. The Park will humanize key milestones that have shaped American history and will feature immersive educational experiences and six living history museums.

Flagpole of Freedom Park is a purpose-driven, for-profit business supported by private investment. Our purpose is true — to build apolitical unity and pride for America — and we’re on a mission to do just that. As a for-profit entity, we have the opportunity to partner with like-minded service organizations, non-profits and foundations to support their individual efforts and goals. While *Wreaths Across America* inspired the founders to create this new project, the organization is not involved in the ownership, fundraising or operations of the new development. Flagpole of Freedom Park is also committed to environmentally focused initiatives, sustainable building practices, and investment within the local community and the State of Maine.