



# FACT SHEET

Proof of Concept Rendering by WBRC

## **FLAGPOLE OF FREEDOM™**

**Flagpole of Freedom Park** is an initiative of historic scale and scope, whose core goal is to help unite America. Fueled by love of country, respect for veterans, and a thirst for this country's storied history, this apolitical destination is part national monument, part historical adventure, part immersive tech-driven museum, and part architectural wonder.

Freedom Park will feature the largest flagpole in the world, an unprecedented symbol of national pride and freedom. It will honor all +/- 24 million deceased veterans, and their service to our country over the last 250 years through immersive, educational and awe-inspiring experiences. It will connect people to each other, to our country's past and future, fostering pride and understanding. It will be a catalyst for positive change; building unity and pride through a better understanding of our nation's 250 year History of Service.

- 2,500 Acres of majestic parkland located along the Bold Coast of DownEast Maine
- The crown jewel of the Park is the Flagpole of Freedom
- The Flagpole is surrounded by miles of Remembrance Walls honoring every single +/- 24 million deceased U.S. Veterans who have served over the last 250 years – regardless of length of service or whether or not they died in service
- The Village of Old Glory is the center of entertainment including hotels, restaurants, shops, museum experiences, a 4,000 seat venue for live events, Park Founders building and a non-denominational Chapel
- Six Halls of History offer immersive, next-generation educational experiences
- The Park and Remembrance Walls are free to the public – there are optional areas, educational experiences and entertainment that have ticketed admission
- The Park will also offer outdoor recreation for all four seasons including hiking & biking trails, cross country skiing, sledding, and other eco-tourist activities
- Operation Make History: Park Founderships and Corporate Patriot Programs are available in limited quantities
- Phase 1 will open on July 4, 2026 – America's 250th Birthday

## **FLAGPOLE OF FREEDOM**

- The Flagpole is not just a pole, it's a building with two Observation Decks and multiple floors of museum, convention, theater and retail spaces
- The Flagpole will be the tallest Flagpole in the world at 1,461 feet high; with the the largest flag ever flown – the equivalent of one and a half football fields
- The Flagpole is taller than the Empire State Building
- The site is on a hill 315' high; after construction, the Flagpole will be 1,776' above sea-level
- It's the first flag the sun will hit in the Continental United States
- There is an Observation Deck at 330' with 360 degree panoramic views
- The top features an Observation Ball with 360 degree views in a 100 miles radius

## **THE REMEMBRANCE PARKS & WALLS**

- 55 Remembrance Parks are organized by State and Territory
- Each Remembrance Park includes a Pavilion and area for reflection, as well as Walls honoring every single +/- 24 million deceased U.S. Veterans since the Revolutionary War– regardless of length of service or whether or not they died in service
- The number of names on the Remembrance Walls are the equivalent of 411 Vietnam Wall Memorials

## **VILLAGE OF OLD GLORY**

- The Village of Old Glory will be the entertainment center of the Park
- It will feature restaurants, hotels, museums, shops, a 4,000 seat venue for live events, Founders Place building honoring all Park Founders and Corporate Patriots, and a non-denominational Chapel
- Every day will feel like a 4th of July celebration including a parade, floats and sky shows
- Guests can ride the Gondola from the Village of Old Glory to visit the rest of the Park

## **THE HALLS OF HISTORY**

- Six Halls of History humanize key moments in our Nation's 250 year History of Service
- Individual Halls include Roots of America, Revolutionary War, The Civil War, WWI and II, Korea and Vietnam, and the War on Terror (Afghan, Iraq, and Kuwait Conflicts)
- The Halls are the next generation of museum offering historically accurate, immersive, tech-driven experiential learning for people of all ages

## **POW/MIA FLAG**

- Freedom Park also honors the +/- 93,500 U.S. Service Members still missing with a 450' Flagpole
- The POW/MIA Flagpole is 1.1 Miles from the Flagpole of Freedom and includes an amphitheater

## **OPERATION MAKE HISTORY: PARK FOUNDER & CORPORATE PATRIOT PROGRAMS OPPORTUNITY**

- Flagpole of Freedom Park will be offering lifetime Park Founderships
- Quantities are limited – once they've sold out, there will be no additional Park Founderships available
- Benefits include on-site recognition in the Park Founders building and lifetime free membership
- The Park Founder community will also receive VIP access, discounts, exclusive Park Founder events and more
- Park Founder payment plans are available
- The Corporate Patriot program offers sponsorship and marketing opportunities for businesses of all sizes

## **ECONOMIC BENEFIT TO MAINE OF THE FULL BUILD OUT\***

- Flagpole of Freedom Park will create jobs and attract workforce at both the State and Regional level
- The Park presents a supportive initiative to the economic development challenges that Maine is currently facing, while honoring its heritage of being a veteran-rich state
- Estimated project cost for Phase 1: \$1 Billion, with an estimated 60% spent in the State of Maine
- During the total construction of all phases, an estimated:
  - Statewide: 12,800 jobs created, \$844 million in earnings and \$2 billion in sales
  - Region: 4250 jobs created, \$227 million in earnings and \$517 million in sales
- Once the Park is open, an estimated:
  - Statewide annually: 8,300 jobs created, \$361 Million in Earnings, \$930 Million in Sales
  - Regional annually: 7350 jobs created, \$288 million in Earnings, \$758 Million in Sales
- One time New Tax Revenue for the State of Maine during the total construction of all phases: \$10,438,357
- Annual Associated State Tax Revenue of \$27,000,000 for the State of Maine

## **PURPOSE DRIVEN**

Flagpole of Freedom Park is a purpose-driven, for-profit business supported by private investment.

Our purpose is true – to build unity and pride for America – and we're on a mission to do just that. As a for-profit entity, we have the opportunity to partner with – rather than compete with – like-minded service organizations, non-profits and foundations to support those organizations' individual efforts and goals.

We are also committed to investing in sustainability, the local community and state with a high level of transparency, both economically and environmentally.

The more successful we are, the more good we can do.

## THE WORCESTER FAMILY & WREATHS ACROSS AMERICA

Flagpole of Freedom Park is the vision of the Morrill Worcester of Columbia Falls, Maine. Over the last 50 years, the family patriarch and entrepreneur, Morrill Worcester, has built and led multiple successful businesses across a range of industries, including founding the non-profit, Wreaths Across America, 30 years ago.

Each holiday season, millions of dedicated volunteers and patriots lay wreaths at the headstones of Military Veterans. What started as 5,000 wreaths in 1992, has grown to nearly 2,500,000 wreaths laid at over 2,900 locations across the globe in 2021. The goal is to eventually place a wreath on every single headstone of the +/- 24,000,000 American Veterans around the world.

It was this sense of purpose that inspired the Flagpole of Freedom Park. With sons Rob and Mike, Morrill Worcester is creating a destination in the majestic tip lands on their Balsam Fir Farm; the largest Balsam Fir Farm in the US and where the wreaths are made. Flagpole of Freedom Park will inspire patriotism, build unity and pride without party, and create meaningful experiences for families and individuals. A place that will be a gift to America and all her people, on our country's 250th birthday.

*\* SOURCES: Worcester Resources, Camoin Associates, Economic Modeling Specialists, Intl. 9/17/21, Maine Office of Tourism 2019 Annual Report; [maine.gov](http://maine.gov)*

### FOR PRESS INQUIRIES AND MORE INFORMATION. PLEASE CONTACT:

Nicole Mahoney  
Press@FlagpoleofFreedom.com  
585 451 0050

Diana Nelson  
Press@FlagpoleofFreedom.com  
978 985 9993

## THE REMEMBRANCE PARKS & WALLS

